



**FOR IMMEDIATE RELEASE**  
**July 23, 2009**

## **WOMEN'S FLAT TRACK DERBY ASSOCIATION AT ROLLERCON 2009**

The Women's Flat Track Derby Association (WFTDA) will be in full force at RollerCon 2009, offering all roller derby skaters the chance to learn from their WFTDA derby sisters.

As in past years, the WFTDA will have a booth with merchandise and information about the organization, including this year's regional and national tournaments, in the Vendor Village. Stop by to say hi and get answers to all of your burning WFTDA-related questions.

The WFTDA and its member leagues and skaters have so much great information to share. This year, attend any or all of five WFTDA-organized workshops designed to spread derby know-how. Sessions include:

- The WFTDA Apprentice Program – All the details about this exciting new way to become a part of the WFTDA
- Watching Footage for Impact – How to make the most of video-training sessions
- Junior Roller Derby – Learn from the experiences of startup Junior League models across the country to understand the fundamentals and benefits of housing a junior league
- Marketing – How to make the most of "Whip It"

In addition, the WFTDA is sponsoring an East-meets-West bout between the Boston Derby Dames and the Bay Area Derby Girls on Friday, July 31, at noon at the Las Vegas Sports Center. Do not miss this competition between the No. 1 team in the West and the No. 5 team in the East.

Check the RollerCon 2009 schedule for all the details about WFTDA workshops and the East-meets-West bout. See you at the 'Con!

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### **ABOUT WFTDA**

Founded in 2004, the Women's Flat Track Derby Association ([www.wftda.com](http://www.wftda.com)) promotes and fosters the sport of women's flat track roller derby by facilitating the development of athletic ability, sportswomanship, and goodwill among member leagues. The governing philosophy is "by the skaters, for the skaters." Women skaters from the 79 member leagues are primary owners, managers, and operators of each member league and of the association. Operational tasks include setting standards for rules, seasons, and safety, as well as determining guidelines for the national and international athletic competitions of member leagues. All member leagues have a voice in the decision-making process and agree to comply with the governing body's policies.