



European Derby is Back!

**The Five Nations
Showcase 2022 returns
this summer to**

**Wycombe Leisure Centre
27-28 August 2022**

**20 of the best roller derby
teams from the UK's
nations come together for
one weekend, including:**

- **Four JRDA teams**
- **Four MRDA teams**
- **Twelve WFTDA teams**

**Over this extravaganza
weekend, 16 games will be
played on two tracks,
involving around:**

- **500+ Skaters,
Officials, and Crew**
- **300+ In-house
audience**
- **500+ Stream
audience**

Five Nations Showcase 2022

PROGRAMME ADVERTISEMENT



Secure your place in our digital-first programme, freely accessible by our in-house and at-home audience. Your brand will appear beside schedule, participant and team info online.

We'll also offer a limited run of commemorative full-colour A5 programmes for sale in advance or in the hall.

Programme Advert	Cost
¼ page advert (A7 portrait)	£40
½ page advert (A6 landscape)	£55
Full page advert (A5, portrait or landscape)	£75

SCHEDULE	
SATURDAY 15TH SEPTEMBER	SUNDAY 16TH SEPTEMBER
<p>THE ROLLER DERBY CITY TRACK</p> <p>10:30 - GAME 2 T3W QUARTERFINAL NOTTINGHAM v GRANITE CITY</p> <p>12:30 - GAME 4 T3W QUARTERFINAL NORTH WALES v WILTSHIRE</p> <p>14:30 - GAME 6 T2W SEMIFINAL REBELLION v WINDSOR</p> <p>16:30 - GAME 8 T2W SEMIFINAL LONDON v NORFOLK</p>	<p>THE JUST ONE BODY TRACK</p> <p>10:00 - GAME 1 T3W QUARTERFINAL NEWCASTLE v HULL</p> <p>12:00 - GAME 3 T3W QUARTERFINAL CAMBRIDGE v RIOT CITY</p> <p>14:00 - GAME 5 T3M SEMIFINAL BRISTOL v KENT</p> <p>16:00 - GAME 7 T3M SEMIFINAL DORSET v NORTH WALES</p>
<p>JAMMER LINES SPONSORED BY RADA5</p>	



Our merch stalls will be between the two tracks, right in the middle of the action, where our 800+ attendees can walk right on by your offer.

Save £5 on any merch stall cost by donating to our raffle.

Vendor Merch Stalls	1 Table	2 Tables
Single day: Book by 15th August	£25	£35
Single day: Book from 16th August	£35	£45
Weekend: Book by 15th August	£40	£50
Weekend: Book from 16th August	£60	£70



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All our games will be called separately both in-house and on stream. Your calls will be made to both these audiences, reaching thousands of ears.

Package	Announcer Advertisement	Cost	Available
Single Jam Sponsor	<ul style="list-style-type: none"> Two shout-outs in one game as Sponsor of the Next Jam Direction to your in-house merch stall or website, as applicable 	£30	16 available
Jammer Line Sponsor	<ul style="list-style-type: none"> All 8 games all weekend on EITHER Track 1 OR Track 2 1-2 mentions in each game as Sponsor of the Jammer Line For all 8 games on your track, all weekend 	£85	2 available
Timeout Sponsor	<ul style="list-style-type: none"> All 8 games all weekend on EITHER Track 1 OR Track 2 Ad hoc mentions as Sponsor of Official Timeouts, occasionally as available through natural gameplay 	£110	2 available



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STREAMING AND THE HALL



The Five Nations Showcase will be streamed in partnership with Real Time Events. Each track will have its own stream, with an advert reel running at halftime and between games.



Package	Stream & Scoreboard Advertisement	Cost	Available
Scoreboard Banner	<ul style="list-style-type: none">Your banner as an image on our Carolina Scoreboard, rolling in-house throughout the eventJPG or PNG 1600x300	£35	16 available
Trackside Banner	<ul style="list-style-type: none">Visible to both audience and stream, one track, all weekendMax about 8x4 feet; contact us for size constraints	£70	8 available
Stream: 16+ Plays	<ul style="list-style-type: none">Your advert between games OR at halftime, minimum 16 plays, shown on the stream for both tracksMP4 max 1 minute	£150	8 available
Stream: 32+ Plays	<ul style="list-style-type: none">Your advert between games AND at halftime, minimum 32 plays, shown on the stream for both tracksMP4 max 1 minute	£250	4 available
Stream: Other	<ul style="list-style-type: none">Design your own; contact us for details		

Five Nations has a substantial social media footprint, with enthusiastic and engaged fans ready to click through to you.



Medium	Reach	Offer	Cost	Available
Website	<ul style="list-style-type: none"> • 7400 average monthly page views • 1500 average unique monthly visitors • Visits increase around big events 	Your logo on our Showcase page, adjacent to event info; logo will stay up through end of year	£50	4 available
Facebook	<ul style="list-style-type: none"> • 5500 fans of the page • 2800 average post reach • Reach increases around big events 	Your image and/or message in our Facebook feed; enquire for multiple posts	£50	4 available
Twitter	<ul style="list-style-type: none"> • 1500 followers • More followers on the live game feeds 	Your image and/or message in our Twitter feed; enquire for multiple posts	£50	4 available
Instagram	<ul style="list-style-type: none"> • 1500 followers • Engagement increases around big events 	Your image and/or message in our Instagram feed; enquire for multiple posts	£50	4 available
The Lot	<ul style="list-style-type: none"> • Reach out across all our platforms! 	Your image and/or message shared across all four platforms; enquire for multiple posts	£175	4 available

PACKAGES



**PICK
-N-
MIX**

Pick & Mix from our sponsorship package; contact us to customize these or build your own

Medium	Offer	Cost	Available
Merch Pack: Single Day	<ul style="list-style-type: none">Two merch tables, either Saturday or SundayYour image and/or message shared on two of our four Social Media platforms	£110	2 available
Merch Pack: Weekender	<ul style="list-style-type: none">Two merch tables for the full weekendYour image and/or message shared on two of our four Social Media platforms	£150	2 available
Jam Sponsor Pack	<ul style="list-style-type: none">Named in 6 jams over the weekend as Sponsor of the Next JamTwo merch tables for the full weekendYour image and/or message shared on two of our four Social Media platforms	£185	2 available
Track Sponsor Pack	<ul style="list-style-type: none">One track to be billed as "The [Your Brand] Track" for the duration of the event, and in the programme"The Lot" on Social MediaTwo merch tablesTrackside banner, positioned between the teams or behind the penalty boxScoreboard banner (JPG or PNG 1600x320)	£350	2 available
Stream Pack	<ul style="list-style-type: none">32+ stream plays"The Lot" on Social MediaTrackside banner, positioned between the teams or behind the penalty boxScoreboard banner (JPG or PNG 1600x320)	£350	2 available
Build Your Own	<ul style="list-style-type: none">Get in touch to build a bespoke package		